



Ten key factors to running successful strategy workshops



1	Use the 7Ps – participants, purpose, process, product, preparation, place, pathway
2	Over-invest in agenda and session planning
3	Run it like a project – clear expected outcomes, strong governance, unambiguous scope, appropriate resources
4	Keep the process, if not the content, simple
5	Allow for an element of ‘open space’
6	Engage participants in the lead up – How do they conceptualise the strategic challenge at hand, what frameworks do they favor?
7	Set expectations in pre-reading/pre-work
8	Bring data
9	Plan for a strong finish and follow-up
10	Engage a content-orientated facilitator who understands the problem

want to know more?

If you would like Strategic Facilitators to help you run a successful strategy workshop, contact **Stuart Wilkinson:**
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